2023 Product Optimisation and Upgrading Report

Report on Zinc-nickel Alloy Surface Treatment

Contents







Comparison of products in practice



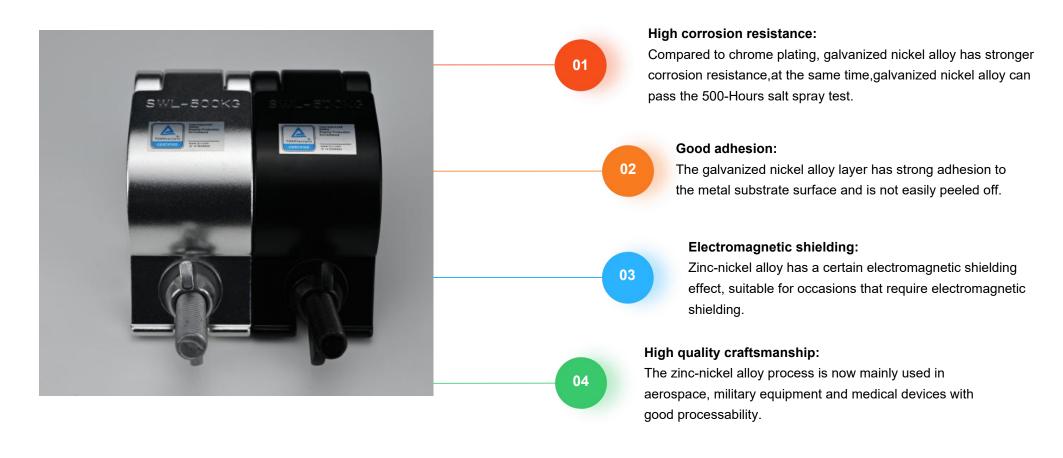
Metalwork market pain point - red rust

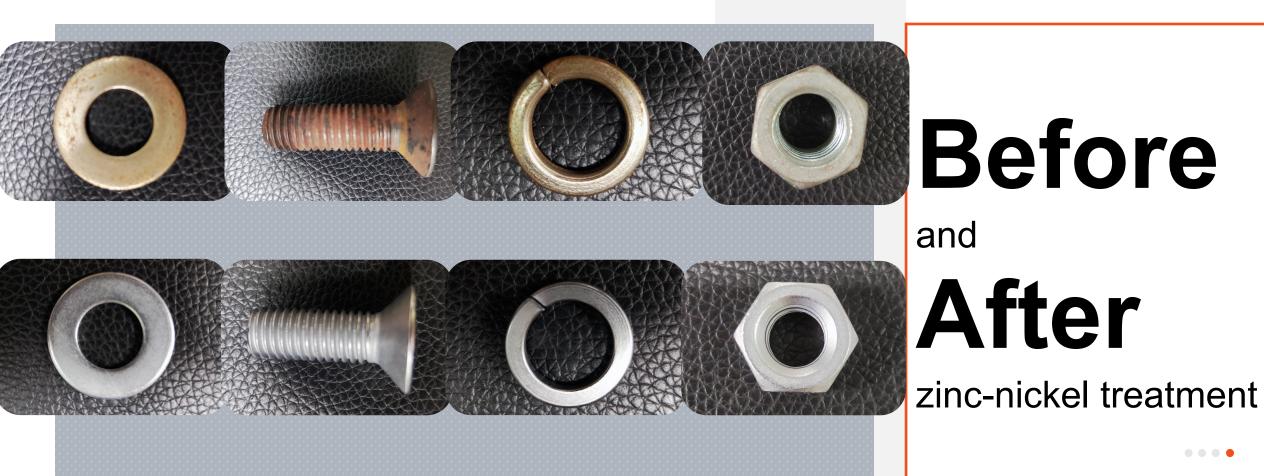
Based on customer feedback and research on actual market data, it has been found that the mainstream metal surface treatment method on the market is chrome plating. However, this process has a common issue of easy corrosion and rusting of product components.



Zinc-nickel Alloy Surface Treatment

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Before

and

After

zinc-nickel treatment

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All images in the report are actual photographs. The products used in the report are experimental examples, please feel free to contact us for more details.

Report Summary

"We will gradually phase out the metal treatment method of chrome plating, and all product accessories will be surface treated with more advantageous zinc-nickel alloy."



